

Knobbe Martens Olson & Bear LLP
Intellectual Property Law

JUL 17 2006

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Page 1 of 2

Docket No.: SPARC.096A

CUSTOMER NO. 20995

Applicant : Zachary J. Mason
 App. No. : 10/684,313
 Filed : October 13, 2003
 For : PREDICTIVE ANALYSIS OF BROWSE
 ACTIVITY DATA OF USERS OF A
 DATABASE ACCESS SYSTEM IN
 WHICH ITEMS ARE ARRANGED IN A
 HIERARCHY
 Examiner : Gortayo, Dangelino N.
 Group Art Unit : 2168

CERTIFICATE OF FAX TRANSMISSION

I hereby certify that this correspondence and all
 marked attachments are being transmitted via
 facsimile to the USPTO Central Fax No. (571)
 273-8300 on the date shown below:

July 17, 2006

David G. Jankowski, Reg. No. 43,691

Transmitted herewith for filing and consideration in the above-referenced application are the following items:

(X) Response to Office Action and Substance of Telephone Interview in six (6) pages.

(X) Non-Final

(X) Information Disclosure Statement in 1 page, including:

(X) Form PTO/SB/08 equivalent in 1 page.

FILING FEES:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Total Claims minus 20; or Previously Paid	16-20= 0	1202 (\$50)	x =	\$0
Independent minus 3; or Previously Paid	3-3= 0	1201 (\$200)	x =	\$0
Information Disclosure Statement		1806 (\$180)		\$180.00
			TOTAL FEE DUE	\$180.00

(X) Please charge the total fees due in the amount of \$180.00 to Deposit Account No. 11-1410.

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CUSTOMER NO. 20995

Application No.: 10/684,313

Filing Date: October 13, 2003

(X) Total pages in transmission: 10

The Commissioner is hereby authorized to charge any additional fees which may be required, now or in the future, or credit any overpayment to Account No. 11-1410.



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